



WHAT IS REFOCUS?

ReFocus is a church revitalization training process that provides pastors with tools to assess their church and to restore vibrancy, purpose, and health to their ministry.

Participants will assess the current state of the ministry, consider how to position it for maximum impact, develop all of the directional aspects of ministry, create a custom plan for disciple making, tailor a leadership development strategy, and build a custom plan for implementation.

THE DISCOVERY: A multi-step approach designed to synthesize data and discoveries, helping pastors to accurately evaluate the current state of the church.

THE CONVERGENCE: A “sweet spot” exercise considering church purpose, leadership passion, and community potential; designed to identify where to position the church’s ministry for maximum impact.

THE PYRAMID: An in-depth series of exercises designed to develop all of the directional elements for the church, including mission, strategy, values, vision, annual plan and goals.

THE PATH: A process that helps develop a customized plan for evangelism and discipleship.

THE LADDER: Creation of a customized, multi-level plan for leadership development, using a four-fold framework (character, competency, chemistry, and concern for the mission).

THE TOOLKIT: Practical resources and ideas to help pastors and church leaders launch the new vision and build momentum toward its fulfillment.



INTRODUCTION | ReFocus Process Overview



THE DISCOVERY

How are things going?



THE CONVERGENCE

Where should we position the ministry?



THE PYRAMID



THE PATH

What is our core function?



THE LADDER

Who leads the journey?



THE TOOLKIT

What do we need for the journey?



MISSION STRATEGY VALUES

What shape does our vision take?



VISION

Where are we going?



ANNUAL PLAN

Where do we start?



GOALS

How do we know if we are getting there?